



2016.01 Promotion

For Clients, Contacts and Friends of Alternative Resiliency Services Corp

How the world has changed since ARSC's founding in 2013! We've seen geo-political shifts, often violent. We've seen natural disasters, from drought to flood, from hurricane to earthquake to tsunami, and more. We've seen a seemingly-infinite cyber security threat landscape. We've seen technological disruption from the rise of mobile and cloud to the Internet of Things with greater impacts to payments and operations up and down the supply chain. In short, **the world is getting riskier!** The **imperative to manage this risk** is also increasing, with more regulation, tighter governance and greater liability.

ARSC is passionate around making the world a safer, more resilient place! Part of our core mission is to evangelize around Risk and ***change the conversation*** from traditional "Business Continuity" and "Disaster Recovery" to "Organizational Preparedness and Resiliency". Leaner, more aerodynamic, more agile, and more to-the-point – the Alternative to "the Code Red Binder" and other legacy approaches.

As a *Thank You* to our clients, conference audiences, workshop attendees and supporters, we are therefore pleased to offer this contribution to the global community of Risk!

Two Hours of Complimentary Professional Services

*This can be taken as a telephone consultation, document/artifact review
and assessment or in-house workshop**

**In-house workshops outside the Seattle WA US area may incur travel expenses*

Please contact howard@alternativeresiliency or call 01.469.563.2772 to get started!

***Please also feel free to forward to your counterparties, suppliers, partners,
vendors or other organizations that would benefit from reducing their risk.***

The Fine Print

Offer good for calendar year 2016. Offer applies to new or existing clients. Offer can be taken as a separate project or applied to a larger engagement. One offer per organization.

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